Global Crop Diversity Trust
Executive Board Meeting (EB/2019/4)
30-31 October 2019, Bonn, Germany
Summary Report

Attending Members of the Executive Board
Peter Crane (Chair)
Prem Lal Gautam
Alexander Müller
Mary-Ann Sayoc
Marcio de Miranda Santos
Knut Storberget
Emmy Bartz Simmons
Marie Haga (Executive Director of the Crop Trust)

Apologies
Gebisa Ejeta
Knut Storberget

Attending Observers
Barbara Wells General Director, CIP, CGIAR
René Castro FAO
Kent Nnadozie International Treaty on Plant Genetic Resources
Hans Hoogeveen Chair of the Donors’ Council
Victoria Sant FIC
Onno Steenbeek FIC

Attending Crop Trust Staff
Luigi Guarino Director of Science and Programs
Janet Muir Director of Finance
Christoph Beck Head of Human Resources and Corporate Operations
Rodrigo Barrios Food Forever Campaign Manager
Cierra Martin Communications Officer
Erin Gleeson Partnerships Assistant, Minute Taker
The status of decisions and actions arising from **EB 2019/4** is provided in the table below:

<table>
<thead>
<tr>
<th>No.</th>
<th>Decisions</th>
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<tr>
<td>1</td>
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<td>2</td>
<td>Members adopted the Minutes and actions arising from EB 2019/3</td>
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<p>|     | - EB 2020/2 will be held in Bonn on the 28th and 29th of October 2020, and that an FIC meeting be held at the Crop Trust on the 27th of October 2020 |</p>
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<td>Janet Muir</td>
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<td>implementation of the Statement of Environmental Responsibility for Members</td>
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<td>consideration at its next meeting.</td>
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<td>3</td>
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**EB/2019/4-1**

**Welcome, Introduction and Adoption of the Agenda for EB/2019/4**

The Chair of the Executive Board, Sir Peter Crane, opened the meeting. Sir Peter welcomed all participants and conveyed the apologies of Gebisa Ejeta and Knut Storberget. Sir Peter also congratulated Mary-Ann Sayoc and Professor Prem Lal Gautam for their two full terms on the Crop Trust Executive Board.

The Chair reflected on the passing of former Executive Board Chair, Tim Fischer, and the board echoed his condolences. Tim Fischer was a passionate supporter and a good friend; his legacy will not be forgotten.

1. Decision: The Executive Board adopted the Agenda for the EB/2019/4.

**EB/2019/4-2**

**Minutes and Actions Arising from EB 2019/XX**

Minutes from EB/2019/3 from Upperville, Virginia, USA were introduced.

2. Decision: Members adopted the Minutes and actions arising from EB 2019/3.
Ms. Marie Haga, the Executive Director of the Crop Trust, provided the Executive Board with a review of recent developments and activities at the Global Crop Diversity Trust. She then outlined the following recommendations for the future of the Crop Trust:

1. **Long Term Partnership Agreements (LPAs):** The LPA with IRRI was a proof of concept for the Crop Trust, and the Executive Director suggested that the Crop Trust enters into as many LPAs as possible in the time ahead. Hopefully by the end of 2021 the Crop Trust will be in a position to have multiple LPAs and cover almost 80 percent of CGIAR accessions.

2. **National genebanks:** The Crop Trust should intensify its work with national seed collections by building on the lessons learned from working with the CGIAR genebanks and the Seeds4Resilience project.

3. **Svalbard Global Seed Vault:** The vault is now 100% structurally sound.

4. **Information systems:** The global system is completely dependent on well-functioning information systems, which must be a priority in the future and must be developed closely with the ITPGRFA.

5. **Success Beyond the Endowment:** The endowment is an important component of the Crop Trust’s work and also what makes the organization unique. However, project funding for upgrading and systematic collecting are equally important in support of a rational global *ex situ* system.

6. **Future Funding:** New costing studies will most likely show that the costs of the CGIAR Genebank are not as high as the estimates that we currently have. Future funding for the endowment will most likely continue to come from governments. For project funding, it might be beneficial to find an international partner that works directly with farmers to create a mechanism where crop diversity funding for the endowment is intermixed with concrete funding for farmers. It may be beneficial to create a link between the food and beverage industries and farmers to attract private sector funding to the Crop Trust.

7. **The Crop Trust Organizational Structure:** The Crop Trust takes pride in being a lean organization, however, one might have come to the point where it is beneficial to add more staff capacity.

The Executive Director concluded her introduction by stating that she was proud of what the organization has achieved thanks to a group of fabulous and driven staff members. The Chair
of the Executive Board congratulated the Executive Director and the Secretariat for the work that has taken place in the last 7 years.

EB/2019/4-4
Oral Report from Finance and Investment Committee Strategy Meeting on 29 October 2019

Mr. Onno Steenbeek and Ms. Victoria Sant, external members of the Finance & Investment Committee (FIC) attended the meeting for this agenda item. Mr. Steenbeek informed the Executive Board that the FIC had met for a full day of meetings in Bonn on 29 October 2019 with the focus of the meeting being to review the Investment Policy Statement and strategy going forward; investment manager performance; and a workshop to explore innovative finance mechanisms. He informed the Board that both Mercer and DWS were in attendance.

Ms. Muir presented a summary overview of performance of the portfolios of each investment manager since their appointment in July 2016 and also outlined the views of both managers with respect to market outlook. She highlighted that both managers also presented on environmental, social and governance (ESG) integration across the portfolio and that the FIC discussed with the investment managers other indicators, such as carbon foot printing, climate change scenarios and climate related risks, and would work with them further to develop a headline summary for the Executive Board of how the portfolio is positioned with respect to these indicators. Both managers confirmed that they were not invested in agricultural or food commodities in line with the Investment Policy Statement.

Mr. Steenbeek presented to Members the circulated revised Investment Policy Statement and Statement of Investment Beliefs that has been developed by the FIC in conjunction with Mercer to establish a single Strategic Asset Allocation for the portfolio and he outlined the proposed changes with respect to the spending rule and risk tolerances. Proposed changes included making the spending rule dependent on the value of the endowment so that the returns can continue to be used to grow the endowment fund over time. At their meeting the FIC approved the revised Investment Policy Statement and agreed to circulate this statement to the investment managers for their feedback ahead of the development of an implementation plan. Board Members approved the revised Investment Policy Statement and Statement of Investment Beliefs and agreed to convene a joint Executive Board and FIC meeting in Fall 2020 to review the implementation plan.

Ms. Muir highlighted that the FIC also considered the innovative finance recommendations of the Donors’ Council and Executive Board from Spring 2019 and agreed that, with respect to a Food Security Bond, Ms. Muir should discuss possible opportunities in the capital markets with the investment community.

The Executive Board thanked Mr. Steenbeek, Ms. Sant, the FIC Chair, members and management for the highly productive engagement at this meeting.

EB/2019/4-4
Finance and Investment Report

Ms. Janet Muir, Director of Finance, provided an update to the Executive Board on the endowment fund investment management and UNPRI reporting, proposed changes to the Investment Policy Statement, revised budget for 2019, Multi-Year Budgets for 2020 and 2021,
and a proposed Statement of Environmental Responsibility for Executive Board’s consideration.

As of 30 September 2019, the total estimated value of the USD portfolio (excluding KfW loan proceeds) amounted to USD 243 million against a value of USD 216 million on 31 December 2018. This represents a 11.9% return (net of fees) for 2019 year to date against a policy benchmark return of 5.2% over the same period. Since the appointment of Mercer and DWS the USD portfolio achieved an annual return of 5.9% against the policy benchmark of 6.1%. The EUR fund, which represents the KfW loan proceeds, achieved a return for the year to 30 September 2019 of 6.5% against a benchmark of 7.1%. Since investing the loan proceeds in November 2017, the portfolio has achieved an average annual return of 1.5% against the policy benchmark of 1.9%. Two interest payments are made annually in May and November for the loan to KfW and the first repayment is due in November 2022.

Ms. Muir informed the Executive Board that Mercer has reviewed the Crop Trust’s UNPRI Assessment 2019 which is an assessment by UNPRI of our UNPRI report submitted in March 2019 and has compared the results to its prior year report as well as the median scores provided by the PRI. Mercer noted that the Crop Trust has yielded several areas of strong improvement compared to its inaugural report, and progress with respect to its policy and guidance documents and its strategic approach has led to considerable improvements across all previously assessed modules. The Crop Trust achieved “A” ratings in the areas of strategy and governance, listed equities, fixed income (corporate non-financial) and private equity. Going forward, Mercer noted that the Crop Trust’s current responsible investment (RI) practices puts it on par with its peers and believes that significant advancements cannot be expected of the Crop Trust regarding PRI reporting scores, beyond FI SSA, provided the reporting remains stable.

The Director of Finance presented the Revised Budget 2019 which was included in the circulated finance document along with a detailed variance analysis report of the revised budget against the Executive Board approved budget for 2019 based on an analysis of actual expenditure to 31 July 2019 and projected expenditure for the remainder of the year, following consultation with budget-holders.

Ms. Muir highlighted that 2019 was a successful year for the Crop Trust in raising project funding with three large projects signed which contributed an additional income of USD 1.2 million in 2019. With respect to endowment fund contributions, USD 1.8 million was contributed by the Government of Germany and USD 4 million by the United States Government, highlighting that it is easier to raise project funding than endowment contributions at this point in time.

Overall, the draft Revised Budget 2019 is projecting a balanced budget to 31 December 2019. The key assumption in this revised budget is that only 2% withdrawal of income will be made from the endowment fund in 2019 to fund the Genebank Platform and operations, with the remaining balance to come from donors in order to fill the “funding gap.” The funding gap represents the difference between the commitment to the Genebank Platform in 2019 and the amount withdrawn from the endowment fund to meet this commitment. The Crop Trust is working with the Innovative Finance Working Group of the Donors’ Council (IFWG) to fund this gap as part of its Terms of Reference. The Chair of the Executive Board recommended that the Innovative Finance Working Group along with the Crop Trust Secretariat focus on the most promising innovative finance mechanisms and pursue these options in 2020.
The Director of Finance presented the Multi-Year Budgets 2020-2021, which were included in the circulated document that provided detailed analysis of forecasted income and expenditure and the key assumptions used in developing the multi-year budget. Due to uncertainty around the continuation of the CGIAR Genebank Platform and CWR projects, no multi-year budget has been included for Year 2022 at this time.

The Executive Board considered the main income and expenditure movements over the two-year period and noted that the multi-year budgets were prepared following detailed consultation with all budget-holders and the Project Development Team. A key objective for the period 2020-2021 will be to keep the withdrawal from the endowment fund at 2% by attracting donor support to fund the Crop Trust’s operational expenditure and the Genebank Platform. Projected support from donors has been included in the income projections and there are ongoing discussions with donors in this regard.

The Executive Board also considered the detailed analysis of income and expenditure for the two-year period and the reasonableness of the underlying assumptions for foreign exchange rates, endowment income, program income and donor support for programs and operating expenditure.

Ms. Muir highlighted that the external auditors, PriceWaterhouseCoopers (PWC), were due to meet with the FIC on 28 October 2019 to outline their approach to the audit and their main areas of focus however, due to illness, a representative from PWC was unable to attend. Members noted that PWC has been retained since the 2013 financial audit and 2019 will be their sixth term. At the meeting in October 2018, the Executive Board agreed to retain PWC for the 2019 audit, and then afterwards consider the further engagement of their audit services.

Ms. Muir presented a draft Statement of Environmental Responsibility for the Executive Board’s consideration and approval. The objective of this statement is to integrate the philosophy of sustainable development into all the Secretariat’s activities and to formally establish and promote sound environmental practices in Secretariat operations to minimize the overall impact on the environment and maximize the effective use of resources. The Chair requested that management provide further information with respect to implementation of this policy for Board Members to consider at the next meeting.

3. Decision: The Executive Board takes note of the investment management update provided in the report.

4. Decision: The Executive Board approved the revised Investment Policy Statement and Statement of Investment Beliefs and agreed to convene a joint Executive Board and FIC meeting in Fall 2020 to review the implementation plan.

5. Decision: The Executive Board approved the Revised 2019 budget.

6. Decision: The Executive Board approved the 2020 Annual Budget and takes note of the envisaged 2021 budget.

1. Action: The Executive Board and FIC to convene a joint meeting in Fall 2020 to review the implementation plan for the revised Investment Policy Statement.
2. Action: The Crop Trust Secretariat to provide further information with respect to the implementation of the Statement of Environmental Responsibility for Members consideration at its next meeting.

EB/2019/4-5
Human Resources and Corporate Operations Report

Mr. Christoph Beck, Head of Human Resources and Corporate Operations, presented the team’s report. Mr. Beck’s update included information regarding the IT roadmap for 2019 - 2021, the EU pillar assessment and a general update on corporate operations and human resources.

Mr. Beck informed members of the Executive Board that a data management platform and content management system have now been identified, however, the financial accounting system will be selected shortly. The IT Roadmap will be implemented in 4-phases, and phase 1, which includes the appointment of a Project Manager and development of a project plan, is now coming to fruition. The remaining aspects of phase 1 are in progress and will be completed in January 2020.

Mr. Beck also provided an update on the EU Pillar Assessment, the EU’s assessment of policies and procedures that can make the reporting requirements to the EU easier and keeps the Crop Trust up-to-speed with a growing number of international organizations who have already passed the Pillar Assessment. A consultant has now been recruited and is reviewing Crop Trust Policies and identifying the required changes to comply with EU regulations.

Mr. Beck highlighted the Crop Trust’s regular staff changes as of 1 October 2019. Currently, the Crop Trust staff consists of 29 regular staff members. There are 19 Nationalities represented at the Crop Trust, and currently 48% of the staff is female while 52% is male. Mr. Beck gave an overview of the consultancies utilized in 2019, as well as information on past interns and fellows. The Crop Trust has recently hired a Head of Partnerships, IT Assistant, and is actively recruiting a Head of Communications, Finance and Procurement Officer for the Seeds4Resilience Project, as well as additional travel and general administrative support required for corporate operations.

Staff development in 2019 has consisted of a variety of individual learning requests and occasional staff development opportunities including optional German language courses, a 2-day excursion to the Institute of Plant Genetic and Crop Plant Research (IPK) in Gatersleben, and various other visits to the United Nations Campus, the DHL Headquarters and the German History Museum.

3. Action: The Crop Trust secretariat will present recommendations on the EU Pillar Assessment to the Executive Board during the spring 2020 board meeting.
Communications and Food Forever Reports

Ms. Cierra Martin, Communications Officer, presented the Communications Report, including general staffing updates such as the recruitment for a Head of Communications and a full time Communications Assistant. She provided the Executive Board with an update on recent news and media stories highlighting the work of the Crop Trust. The Crop Trust newsletter will now be circulated monthly and will be condensed in order to reach a more engaged audience and improve click rates. Ms. Martin also provided an overview of the Crop Trust’s social media performance, including Facebook, Twitter, and Instagram. She listed new developments and enhancements to the Crop Trust’s website. In the last year, the Crop Trust produced a number of publications, including an Annual Report, Crop Trust Magazine, 15-Year Report, and Crop Wild Relative Global Collecting Report.

Ms. Martin updated Executive Board members on the discussion of the Svalbard Communications Working Group, which was established in September 2018 to help coordinate communications plans, outreach, and branding between the Crop Trust, NordGen, and the Norwegian Ministry of Agriculture. A joint communications strategy with associated key messages was finalized by all three parties in September 2019. The Working Group is planning a major seed deposit event in February, which will include over 26 depositors including a deposit from Kew as well as other first-time depositors including the Cherokee Nation in Oklahoma, USA. The February 2020 Seed Vault Event will also include a high-level visit from the Norwegian Prime Minister and several heads of state, potentially two Food Forever Experiences, a media and press seminar, and the announcement of the Seeds4Resilience awards scheme.

Mr. Luis Salazar, Communications manager at the Crop Trust, presented the science related communications activities, which included updates to the Crop Wild Relatives and Genebank Platform website, additional featured stories and videos on collecting, pre-breeding, the importance of data collecting and sharing, as well as highlighting the of work of the CGIAR Genebanks. Ms. Salazar also provided an update on the Crop Wild Relatives and Genebank Platform social media, including Facebook, and Twitter. Genebank Platform communication updates included new featured stories and videos highlighting the important work of the CGIAR genebanks, public data from the Online Reporting Tool (ORT) are now on the website, and there is a searchable table of publications by genebank staff for 2017 and 2018.

Mr. Salazar provided an update to the Executive Board on the #CropsinColor Campaign, which has now moved into Phase II. #CropsinColor Phase II is a three-year effort targeting 10 specific crops and will generate a minimum of 24 communications deliverables. The #CropsinColor campaign is also a joint Corteva and Crop Trust contribution to the Food Forever Initiative and now thanks to support from the Oak Spring Garden Foundation and Food Tank, the #CropsinColor campaign can increase the audience reach for the stories produced.
Mr. Salazar presented additional updates related to communications efforts for implementing the Global Coffee Strategy. Recently, a Swiss pruning and cutting tool manufacturer has provided funding for a Crop Trust led independent, in-depth study of CATIE’s international coffee collection, which will provide a clear understanding of what needs to be done to meet and maintain international standards for their conservation efforts.

Mr. Rodrigo Barrios, Campaign Manager of the Food Forever Initiative (FFI), updated the Executive Board on the status and current activities of the awareness raising campaign, including the events and undertakings that are planned for the next year. So far in 2019, The Food Forever team has hosted 8 Food Forever experiences in 8 different cities, and is using these experiences to reach new audiences, including engagement with chefs and the private sector. The Food Forever Initiative has joined together with the Chefs’ Manifesto to launch a global campaign that calls on 2020 chefs from around the world to advocate for the amazing wealth of diversity within our food system and to put it to use in their kitchens and beyond. Mr. Barrios also spoke about other activities within the Food Forever scope, including a Food Forever Traveling Exhibit coordinated by BGCI, featuring crop diversity and food security that can be hosted by botanical gardens, museums, science centers. There are also the Food Forever Dialogues that were launched in Nairobi in 2019, that bring people together at the national and local level to raise awareness for agrobiodiversity from the bottom up. Food Forever has helped to support IFPRI, who after an initial meeting at Washington D.C. with the Crop Trust, ITPGRFA, Bioversity, FAO, and others, has drafted a cost of inactions study and planning for implementation of the study is already underway.

In 2019, Food Forever also worked to promote knowledge around agrobiodiversity in livestock thanks to support and guidance from the government of Switzerland, ILRI, and the Livestock Conservancy. This effort included a white paper of SDG Target 2.5 for the livestock sector, links between diversity, conservation efforts, climate change resilience and farmer livelihoods.

Mr. Barrios finished his presentation by detailing the Food Forever priorities for 2020, which include working to become part of the multilateral, biodiversity mainstreaming efforts with FAO, segmenting the outreach audience and developing tailored content in line with the communications strategy, taking a closer look at value chains, solidifying partnerships into long-term relationships, strengthening connections with a multilateral agenda on food, and then defining a post 2020 roadmap.

EB/2019/4-7  
Science Report  

Mr. Luigi Guarino, Director of Science at the Crop Trust, updated the Executive Board on the technical work of the Crop Trust, dividing the presentation into the following areas: (1) long-term support to CGIAR genebanks (Genebank Platform); (2) support to national genebanks (CWR Project and Seeds for Resilience); (3) the Svalbard Global Seed Vault; (4) Information systems (especially usage data).

The presentation specifically focused on the planned process of the systemwide review of genebank costs. Mr. Guarino informed the Executive Board that more questions need to be
asked about the actual costs of the genebanks and fairness regarding the distribution of funds. He suggested that the review should be more of a stepwise approach and include a review panel chaired by Geoff Hawtin. The Executive Board endorsed the process as presented, but with an accelerated timeline culminating in as many Long-Term Grants as possible before the end of 2020, including non-staple crops, if possible, to coincide with the Target 2.5 discussions.

Another focus of the presentation and ensuing discussion was the Crop Wild Relatives Project review. The collecting phase has now been completed, and the focus of the project has shifted more to pre-breeding and evaluation. Mr. Guarino also mentioned the complementary funding received from the Templeton World Charity Foundation to supplement the pre-breeding work for finger millet and grasspea.

Mr. Guarino completed the presentation with a brief overview and update of other ongoing programs at the Crop Trust, including information regarding the Seeds4Resilience Project, Svalbard 2.0 draft proposal, Genesys and information systems, and the new BLE funded project to produce additional crop strategies and upgrade older ones.

4. Action: The Crop Trust secretariat will draft a 2-pager of bullet points on what the "Platform" would ideally look like from the Crop Trust’s point of view post-2021

5. Action: The Crop Trust Secretariat will present an updated timetable for the Long-Term Partnership Agreements with genebanks that are up to standard at the next Executive Board meeting in Spring 2020

**EB/2019/4-8 Partnerships Report**

Ms. Haga, provided an oral update on recent fundraising activities and the priorities for partnerships in the time ahead. She mentioned the recent announcement from the German Government pledging 10 million Euros to the Crop Trust, as well as funding from USAID.

Ms. Haga emphasized the importance of a timely success story for the Innovative Finance mechanisms, specifically, the promising mechanisms such as the Member Country Loans, or a potential long-term Bond. The Crop Trust will continue to pursue the financial mechanisms that were agreed on at the last meeting of the Executive Board. Executive Board members inquired about a large meeting at the end of next year to draw attention to the Crop Trust’s achievements thus far and how they relate to the expiration of Sustainable Development Goal Target 2.5. Executive Board members agreed that this would be an ideal occasion to highlight the success that the Crop Trust has had towards achieving SDG 2.5 and to announce the signing of a few more Long-Term Partnership Agreements (LPAs). Ms. Haga and the Board agreed that there is an opportunity at the end of the year for such an event, however, it will ultimately be up to the Head of Partnerships, Executive Director, and Executive Board to decide whether or not to pursue such an event.

Ambassador Hans Hoogeveen, Chair of the Crop Trust Donors’ Council, provided an update on the last meeting of the Donors’ Council that took place on 28 October 2019. Ambassador
Hoogeveen described the meeting as efficient and effective, and mentioned the strong commitment from donors in the meeting as well as the positive story of the Crop Trust’s 15-year anniversary. Ambassador Hoogeveen informed the Executive Board that the Vice President of Peru, Mercedes Aráoz, was elected to the Executive Board by the Donors’ Council. The second seat on the Executive Board that needs to be determined by the Donors’ Council was postponed for further informal consultations. In the meantime, the Chair of the Executive Board and Chair of the Donors’ Council are currently in consultations to determine the next steps for the elections to the remaining board seat.

Barbara Wells, Director General of the International Potato Center (CIP), spoke about the important role that the Crop Trust has played in managing the genebank platform. Ms. Wells mentioned that the CGIAR is supportive of the Crop Trust’s role in the Genebank Platform post 2021 and urged the Executive Board to support this as well. Ms. Wells also spoke about the future OneCGIAR reforms, mentioning the flexibility for mergers, and the positive reactions from funders like the Gates Foundation.

1. Decision: Board members recognized the opportunity to have an “Implementation Conference,” however they agreed that more strategic thinking should be done before a decision can be made to go ahead with the event.

EB/2019/4-9
Work Plan 2020

Ms. Haga presented the workplan, which builds on the new template that was requested by the Executive Board at the Spring 2019 meeting. Now there is an additional column in the workplan matrix that provides more information on additional budgetary implications. Ms. Haga described how 2020 is a particularly important year for the Crop Trust in many ways. There will be a variety of new board members, as well as a new Executive Director. It is Important to have an agreement secured next year on the next phase of the Crop Wild Relatives project and she is optimistic that we will get a new project at the same level. Knut Storberget and Ms. Haga will have a seminar in Norwegian parliament to work on getting the right language into their annual budget.

7. Decision: The Executive Board approved the Workplan and Budget.

EB/2019/4-10
Any Other Business

Upcoming Executive Board meetings

8. Decision: The Executive Board confirmed the following:

- EB 2020/1 will be held in Nairobi, Kenya on the 24th and 25th of March 2020 in conjunction with the Crop Wild Relatives Review meeting. An introductory day for new board members will be held on the 23rd of March 2020
- EB 2020/2 will be held in Bonn on the 28th and 29th of October 2020, and that an FIC meeting be held at the Crop Trust on the 27th of October 2020.