



## **Special Call for Consultants**

### ***Consultancy: Graphic Designers***

**The Global Crop Diversity Trust is an international organization with headquarters in Bonn, Germany whose mission is to ensure the conservation and availability of crop diversity for food security worldwide. For further information about the Global Crop Diversity Trust, consult the web page at <http://croptrust.org>**

The Crop Trust invites qualified individuals, including existing consultants, to submit their expression of interest (EOI) to be considered for future short- or long-term consultancy assignments at the Crop Trust. Please note that this call for EOI aims to pre-qualify consultants for assignments generally. It is not for any specific current needs. Through this outreach effort, the Crop Trust intends to identify qualified candidates, ready and available to serve as consultants in areas of work that are expected to require additional support for the foreseeable future.

**The consulting work for this role will focus on the following activities:**

- Create graphics for Crop Trust social media channels
- Create infographics and illustrations
- Layout flyers, brochures and other printed promotional materials

#### **Qualifications, Skills and Experience**

- Relevant undergraduate degree or equivalent certification
- At least 3 years' experience in the design of a wide range of communication materials for printing and electronic distribution
- Strong theoretical and practical background in graphic design
- Excellent command of Adobe Creative Suite (e.g. Indesign, Photoshop, Illustrator, etc.)
- Creative, fast-working, can-do attitude
- Familiarity with social media marketing
- Native English speaker or equivalent proficiency
- Advanced understanding of vector-based imagery would be preferred
- Knowledge and keen interest in nature conservation would be an advantage



**Applications:** Interested candidates should submit the following:

- a brief **cover letter** that should indicate the areas of expertise from the list above to which the candidate wishes to apply and confirm that the candidate meets the specific and general requirements for the area(s) of expertise;
- your **curriculum vitae** in English (please include your current residence address, telephone and email address);
- **samples** of relevant previous work: at least three social cards, one infographic, one flyer
- please also include your anticipated daily rate in USD or EUR.

The above items should be sent to: [trustvacancy@croptrust.org](mailto:trustvacancy@croptrust.org) with the subject line “**Graphic Design Consultant**”.

**Deadline for applications is 8 December 2021.**

A Crop Trust team will review the applications and identify suitable individuals for the roster. Applicants who have never worked for the Crop Trust and are deemed qualified will be contacted for further assessment. Applicants who do not meet the selection criteria will also be notified.

*The Trust is an equal opportunity employer and strives for staff diversity in gender and nationality.*